Building University – Industry Partnerships
ASEE ERC Annual Meeting
March 12, 2018

Join tables based on your U-I organizations:

- **TABLE GROUP 1:** Established, fully functioning units to foster U-I relationships
- **TABLE GROUP 2:** Newer and still growing units to foster U-I relationships
- **TABLE GROUP 3:** Little or no formalized support for U-I relationship development
Session Motivation & Goals

• Strong Industry Partnerships are of increasing importance to ERC members, as evidenced by recent ERC membership survey data.

• Identifying and delivering value over time is central to developing trusted long-term university-industry relationships.

• **Session Goal:** To learn key national trends and share best practices for building U-I partnerships for the range of ERC organizational sizes and levels of maturity.
Our Session Panelists

• Tony Boccanfuso, President, University Industry Demonstration Partnership (UIDP)
• Dan Kramer, Associate VP of the Industrial Liaison Office, The Ohio State University
• Crystal Leach, Director of Industry Collaborations, University of Georgia
Plan for the Session

• (30 minutes) 10 Minute Panelist Presentations, each concluding with a thought-provoking question to help frame table discussions

• (25 Minutes) Table Discussion. Volunteer scribes for each of the tables in the group enters input to their Google Doc

• (25 minutes) Panelists discuss what they have heard and seen from table discussions, Q&A
Plan for the Session

• Select a Table Scribe who has a Web-connected Laptop

• Connect to your Group’s Google Doc:
  • **Group 1 (Established and Fully Functioning unit)** – Link will be provided on Monday, March 12th
  • **Group 2 (Newer or Still Growing units)** – Link will be provided on Monday, March 12th
  • **Group 3 (Little or No formalized support)** – Link will be provided on Monday, March 12th