EDC K-12 Committee

Update on CB/ASEE Committee
Work on an “AP in Engineering”

Darryll Pines, Chair
University of Maryland
The National Problem

- In 2007, a Carnegie Foundation commission of distinguished researchers and public and private leaders concluded that "the nation’s capacity to innovate for economic growth and the ability of American workers to thrive in the modern workforce depend on a broad foundation of math and science learning, as do our hopes for preserving a vibrant democracy and the promise of social mobility that lie at the heart of the American dream"\(^1\). However, the U.S. system of science and mathematics education is performing far below par and, if left unattended, will leave millions of young Americans unprepared to succeed in a global economy.

- **Reduction of the United States' competitive economic edge**
  - Shrinking share of patents: Foreign competitors filed over half of U.S. technology patent applications in 2010.
  - Diminishing share of high-tech exports:

- **Lagging achievement of U.S. students**
  - The 2012 Program for International Student Assessment (PISA) ranks the United States as 23rd in Science, 30th in Math, and 20th in Reading Literacy out of 65 OECD education systems.
  - In 2012, 54% of high school graduates did not meet the ACT's college readiness benchmark levels in math, and 69% of graduates failed to meet the readiness benchmark levels in science.

- **Essential preparation for all careers in the modern workforce**
- **Scientific and technological literacy for an educated society**
National Academy Studies

Call to Action
Framework/Standards Development
Curriculum Development
Implementation
Assessments Evaluation

Norm Augustine
C. Dan Mote
Linda Katehi
Motivation: Why now?

• Overall college graduation levels in the United States have grown about 50 percent, but the number of engineering graduates has stagnated at around 130,000 (White House, 2011b). One Decade, One Million more STEM Graduates. Engineering graduates are 4.4% of total college graduates.

• National Priorities: In June, 2011, President Obama called for the training of 10,000 new American engineers a year (White House, 2011a).

• K-12 Standards. The January 2013 draft of the Next Generation Science Standards (NGSS) fully integrates engineering and technology into the structure of science education by raising engineering design to the same level as scientific inquiry at all levels of K-12 education.
Why an AP in Engineering?

• *AP Engineering* would not only prepare students for success in four-year undergraduate engineering programs, it would also prepare Career and Technical Education (CTE) students to succeed in two-year programs.

• **Surveys** with Deans, Teachers, and Students support that there is significant interest in seeing an *AP in Engineering* offered and taught at the K-12 level, preferably the junior year.

• The College Board is committed to developing the proposed new *AP Engineering Exam* to “reflect what we know about how students learn; build students’ transferable, conceptual understanding and inquiry skills; and convey the content and unifying concepts of a discipline” (National Research Council 2002).
Additional Motivation for AP® in Engineering

- **AP®** – Parents and school systems view AP® as a pathway to college placement and acceptance.

- **Weighted GPA** – Honors, Gifted and Talented, and AP impact the weighted average

- **Inclusion** – Level the ‘playing field’ and increase diversity.

- **Align Project-based Activities** – “Formally recognize” individual student achievements in both formal and informal education settings. Aligns also with NGSS goals and objectives.

- **Branding/Marketing** – Brands the field of Engineering at the high school level and exposes students to possible opportunities that the field presents.
Basic College Board
Criteria for an AP®

① Willingness of large numbers of US community colleges / colleges / universities to grant credit and exemption from an existing, undergraduate course.

② Teacher training models.

③ Financial model to administer.
What do National STEM/Policy Leaders think about an AP in Engineering?

• “It is clearly a good idea if for no other reason than to give engineering a place among other serious academic subjects at the secondary school level that is not at the technician standard. The optics of this positioning in the eyes of the public is critical to engineering. It positions engineering to be fundamental to all highly educated people.”, Dan Mote, President of National Academy, October 2013.

• "The problem solving, systems thinking, and teamwork aspects of engineering can benefit all students, whether or not they ever pursue an engineering career," said Linda Katehi, Chancellor of UC Davis, "A K-12 education that does not include at least some exposure to engineering is a lost opportunity for students and for the nation."

• “It is important to brand Engineering at the K-12 level to build pipeline for future engineering graduates,” Thomas Kalil, Office of Science, Technology and Policy-OSTP

• “This is a great idea. Let me know how I can help,” Pramod Kharonegar, Director of Engineering, NSF
Stagnate K-12 Pipeline: Secondary Interest in Engineering

8% Of The 2012 Graduating SAT Takers Selected Engineering As A Major
n=125,168

83% Male
53% White

Ave AP Courses Available = 12.30
Ave AP Exams Taken = 2.38

72% Scoring 3-5 on AP STEM Exam
71% Report a CUMGPA of B+ or higher

60% Report Taking Physics
60% Report Taking PreCalc

Sources: 2012 College Board Cohort
Post Secondary Engineering Pipeline

Engineering Interest And Completion Has Remained Flat

Engineering Majors

Percent of SAT Takers
Percent of Entering Freshman

Nearly 30 years of Data

Sources: SAT Cohort (1994-2012); Higher Education Research Institute Survey of the American Freshman as cited in National Science Board Science and Engineering Indicators 2012 Appendix Table 2-12; NCES Completion Survey as cited in National Science Board Science and Engineering Indicators 2012 Appendix Table 2-19

8-10 % Enter Engineering While Only 4-5% Complete
AP Exam Growth from Launch Year

Comp Sci A Exam Volume

Environmental Science
Statistics
Psychology

Number of Students

AP Administration Year

CollegeBoard
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tr>
<td>2010</td>
<td>Update to College Board on Engineering Design Project Portfolio Scoring Rubric EDPPSR Progress</td>
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<td>2011</td>
<td>NSF PRIME Program Award on EDPPSR (UMD/UVA/PLTW)</td>
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<td>2013</td>
<td>Meeting at College Board to discuss status of AP in Engineering (2/14)</td>
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<td>2013</td>
<td>Session: “NGSS and Engineering” a EDI at Grand Hyatt in NYC (4/14-4/16)</td>
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<td>7 Questions asked with Clicker Responses-Auditi Chakravarty/Maureen Reyes</td>
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<td>2013</td>
<td>Interest by White House OSTP on an AP in Engineering</td>
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<tr>
<td>2013</td>
<td>Survey of Engineering Deans, AP Teachers, Students-(10/16)</td>
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<td>2014</td>
<td>Approval by Engineering Deans Council to Develop Curriculum (4/12)</td>
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<td>2014</td>
<td>Commitment by College Board to fund Curriculum Development-6/14</td>
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<td>2015</td>
<td>Appointment of Ms. LaTanya Sharpe to lead AP in Engineering under Mr. J. Williamson</td>
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ASEE/College Board AP in Engineering Survey Committee Members:

- Darryll Pines, University of Maryland, College Park, Co-Chair
- James Aylor, University of Virginia, Co-Chair
- Nicholas Altiero, Tulane University
- Richard Benson, Virginia Tech
- Richard Brown, University of Utah
- Keith Buffinton, Bucknell University
- Lance Collins, Cornell University
- Peter Crouch, University of Hawaii
- Hesham El-Rewini, University of North Dakota
- Douglas Goering, University of Alaska
- Jeff Goldberg, University of Arizona
- Leah Jameson, Purdue University
- Thomas Katsouleas, Duke University
- Kazem Kazerounian, University of Connecticut
- Louis Martin Vega, North Carolina State University
- Gary May, Georgia Institute of Technology
- David Munson, University of Michigan
- Paul Plotkowski, Grand Valley State University
- James Plummer, Stanford University
- Steven Schreiner, College of New Jersey
- Richard Stamper, Rose Hulman Institute of Technology
- Laura Steinberg, Syracuse University
- Ian Waitz, MIT
- Greg Washington, University of California, Irvine
- Yaw Yeboah, Florida State University/Florida A&M
- Yannis Yortos, University of Southern California
57% would like to see AP Introduction to Engineering

Engineering Enrollment by Course

- Intro to Eng Design: 18,009
- Eng Design Principles: 21,344
- Intro to Engineering: 68,930
- Other: 6,947
- None: 16,134

All Respondents (n=96)
How Open Would Your Institution Be To Allowing Students To Earn Credit Towards The Engineering Major?

42% Thought That Their Institution Would Be Extremely To Very Open

75% Thought That Their Institution Would Be Extremely to Very Open to Somewhat Open

- Extremely/Very Open: 36
- Somewhat Open: 36
- Not at all/Not Very Open: 14

All Respondents (n=86)
Would Be Willing To Advocate That Institution Sign A Letter Of Attestation Indicating Commitment To Grant Credit/Placement For AP Engineering Program

54% Strongly to Somewhat Agree

- Strongly/Somewhat Agree: 46
- Neither: 29
- Strongly/Somewhat Disagree: 10

All Respondents (n=86)
ASEE EDC Approvals

- **Step 1: Seek approval from EDC Executive (April 2014)**
- Committee to move forward with the Development of a joint ASEE/College Board Curriculum Committee
- Committee will develop framework and curriculum for either a course on
  - Introduction to Engineering, or
  - Introduction to Engineering Principles

- **Step 2: Seek approval from EDC-Executive Committee and General Body** that if course framework and curriculum are acceptable that colleges can grant both placement and credit in their engineering programs (Requires attestation of a majority of Engineering Deans).
  - Place out of a course in Core engineering curriculum, or
  - Use as elective on General Education/Core Requirement credit
Committees work to build AP Engineering

**Advisory Group**
- 15-20 Consultants
- (HE, K-12, Industry, Government)

**Curriculum Framework Group**
- 8 Consultants from different disciplines
- (5 HE, 3 K-12)

Defines key concepts and big ideas

Synthesizes concepts and ideas and builds the framework
Curriculum Framework Development

**Discover**
Curriculum studies, research, and recommendations are collected

- 4-year colleges & universities
- Academic organizations
- Panels of subject-matter experts

**Develop**
A curriculum framework is drafted

- Committee of college faculty & AP teachers

**Validate**
The curriculum framework is reviewed and verified

- 50+ college department chairs
- 50+ AP teachers
AP Engineering Advisory Committee:

1) Darryll Pines, UMD, College Park
2) Dan Mote, NAE
3) Leo McWilliams, Notre Dame
4) Norman Fortenberry, ASEE
5) Norman Augustine, former LMC
6) Gary May, Georgia Tech
7) Jeff Goldberg, Univ. of Arizona
8) Ioannis Moallis (Yannis), Boston MOS
9) Ian Waitz, MIT
10) Louis Martin-Vega, NC State
11) Bonnie Dunbar, Univ. of Houston
12) Stan Little, NCR
13) Ann Spence, UMD, Baltimore County
AP Engineering CDAC Members

1) Dan Frey, MIT
2) Roxanne Moore, Georgia Tech
3) Lynn Katz, University of Texas, Austin
4) Randy Weinstein, Villanova
5) *Elizabeth Parry, North Carolina State University
6) Angela Benjamin, Woodrow Wilson High School, Washington DC
7) Sharon Tomski, St. Thomas Moore High School, Milwaukee, WI
8) Stephanie Ogden, L&N STEM Academy, Knoxville, Tennessee

*ASEE K-12 Division Input:
Overarching Goal of the AP Engineering Course.

A successful AP Engineering student will confidently, creatively and collaboratively apply foundational concepts, use tools, and engage in processes used by all engineering disciplines to conceive, design, and communicate ethical solutions that protect, sustain, and delight individuals and society.
4 Big Idea Themes

- **Big Idea 1: Processes** (design, modeling, data, framing problems, problem-solving, stakeholders, communicating results, failure analysis and iterative process, collaboration (team work))

- **Big Idea 2: Concepts** (systems, balance, assumptions, uncertainty, open-ended or ill-defined problems, boundaries, dimensional analysis, input/output, spatial reasoning and visualization, equilibrium, stability, state and rate of change)

- **Big Idea 3: Tools** (technical and non-technical communication, regression, statistics and probability, risk assessment, resource management, communication/defending, justifying solutions, persuasion, collaboration (team work), project management, computer-aided and mathematical models, pencil & paper tools)

- **Big Idea 4: Engineering and Society** (ethics, sustainability, Grand Challenges, different disciplines, interaction between different disciplines)
### Big Idea Learning Outcomes

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<tr>
<th>Enduring Understanding</th>
<th>Learning Objectives</th>
<th>Essential Knowledge</th>
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<td><strong>Enduring understandings are the long-term generalizations that specify what students will come to understand and takeaway about the key concepts in the course.</strong></td>
<td>The learning objectives articulate what students need to be able to do, often linking to the transfer goals. The learning objectives will become targets of assessment for the AP assessments.</td>
<td>The essential knowledge includes the facts and basic concepts that a student should know and be able to recall in order to perform the learning objective. Committee members should take care to constrain the required knowledge to that which is critical success in sequent courses in the discipline. <strong>Students will know...</strong></td>
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**Students will understand that...**

**Students will be skilled at...**
Option 1: Introduction to Engineering Design (Not Considered)

Option 2: An Introduction to Engineering

Option 3: Statics

Option 4: Engineering Survey Courses: Introduction to Electrical and Computer Engineering, etc.
An Introduction to Engineering

- Engineering habits of mind, and basic elements of Engineering Design Process and Systems Thinking
  - Grand Challenges are used to connect students to societal problems.
- Engineering analysis, visualization tools, and a
- Survey of various engineering disciplines
  - All engineering disciplines…
College Board would like to conduct another survey of Engineering Deans

Need at least 100 Deans to attest to placement and credit

- What would universities be most favorable to in terms of placement and credit?
  - Option 2: Introduction to Engineering
  - Option 3: Statics
  - Option 4: Engineering Survey Course - e.g. Introduction to Electrical and Computer Engineering

- Credit or Placement Possibilities
  - Core Engineering Curriculum
  - Technical Elective
  - General Education

- How many of you would be willing to attest to providing possible credit and placement?

- Seek your Full Cooperation to respond to the Survey and carefully examine your engineering curriculum to determine where credit/and or placement might be permitted.
WHERE STATES STAND

The Next Generation Science Standards were issued in April. Since then, eight states and the District of Columbia have adopted them.

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“Lead state partners” in developing the Next Generation Science Standards
States that have adopted the standards
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SOURCES: Achieve; Education Week